



Brent

Planning, Transportation & Licensing
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London Borough of Brent

Premises Licence

Part A

This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the Licensing Act 2003

Original grant date: 19 September 2005
Current issue date: 13 December 2017

Authorised signatory

Premises licence number:
165236

Part 1 – premises details

Postal address of premises, or if none, ordinance survey map reference or description

The Prince of Wales
97 - 101 Willesden Lane, Kilburn, London, Brent, NW6 7SD

Where the licence is time limited the dates

Licensable activities authorised by the licence

Section Indoor sporting events:()
Section Anything of a similar description to that falling within (E), (F) or (G): (Indoors)
Section Performance of dance:(Indoors)
Section Recorded Music:(Indoors)
Section Live Music:(Indoors)
Section I: Provision of Late Night Refreshments:(Indoor)
Section J: Sale or Supply of Alcohol:(On the premises)

The times the licence authorises the carrying out of licensable activities

Section Indoor sporting events:()		
Day	Start Time	End Time

Monday	20:00	00:00
Tuesday	20:00	00:00
Wednesday	20:00	00:00
Thursday	20:00	00:00
Friday	20:00	00:00
Saturday	20:00	00:00
Sunday	20:00	00:00

We would like to have some racing evenings

We would like have some racing evenings. We would also like to have a ladies & mens darts team plus pool teams.

**Section Anything of a similar description to that falling within (E), (F) or (G):
(Indoors)**

Day	Start Time	End Time
Monday	11:00	00:00
Tuesday	11:00	00:00
Wednesday	11:00	00:00
Thursday	11:00	00:00
Friday	11:00	01:00
Saturday	11:00	01:00
Sunday	11:00	00:00

**Section Performance of dance:
(Indoors)**

Day	Start Time	End Time
Monday	20:00	00:00
Tuesday	20:00	00:00
Wednesday	20:00	00:00
Thursday	20:00	00:00
Friday	20:00	01:00
Saturday	20:00	01:00
Sunday	20:00	00:00

Christmas Eve, Boxing day, New year Eve, St Patricks, Valentines Day, St Georges Day until 01:00hrs Easter Saturday and Sunday.

Section Recorded Music:(Indoors)

Day	Start Time	End Time
Monday	20:00	00:00
Tuesday	20:00	00:00
Wednesday	20:00	00:00
Thursday	20:00	00:00
Friday	20:00	01:00
Saturday	20:00	01:00
Sunday	20:00	00:00

Christmas, New Year, St Patrick"s Day, Georges Day, Valentines day until 01.00hrs, Boxing night.

Section Live Music:(Indoors)

Day	Start Time	End Time
Monday	20:00	00:00
Tuesday	20:00	00:00
Wednesday	20:00	00:00
Thursday	20:00	00:00
Friday	20:00	01:00
Saturday	20:00	01:00

Sunday	20:00	00:00
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Christmas Eve, St George Day & St Patricks Day, New Years Eve - Until 01.00hrs, Valentines Day, Boxing night.

**Section I: Provision of Late Night Refreshments:
(Indoor)**

Day	Start Time	End Time
Monday	23:00	01:00
Tuesday	23:00	01:00
Wednesday	23:00	01:00
Thursday	23:00	01:00
Friday	23:00	02:00
Saturday	23:00	02:00
Sunday	23:00	02:00

Section J: Sale or Supply of Alcohol:(For consumption on the premises)

Day	Start Time	End Time
Monday	10:00	02:00
Tuesday	10:00	02:00
Wednesday	10:00	02:00
Thursday	10:00	02:00
Friday	10:00	02:00
Saturday	10:00	02:00
Sunday	10:00	02:00

Christmas Eve, New years eve, St Patricks day St Georges day, Valentines night, Boxing night

Christmas Eve, Boxing day, New years eve, Easter Saturday and Sunday, St Valentines day, St Georges Day, St Patricks day.

The opening hours of the premises

Day	Start Time	End Time
Monday	10:00	02:30
Tuesday	10:00	02:30
Wednesday	10:00	02:30
Thursday	10:00	02:30
Friday	10:00	02:30
Saturday	10:00	02:30
Sunday	10:00	02:30

Christmas Eve, New year Eve, St Patricks Day, St Georges Day, Boxing night.

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

For consumption on the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

Beronmoor Limited
Beronmoor Limited

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Mr Constantin Tofan

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number:

Issuing authority:

Annex 1 – Mandatory conditions

No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

1. (a) games or other activities which require or encourage,

or are designed to require or encourage, individuals to— (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

Small Measures to be Available

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

Minimum Price of Alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a)—duty|| is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b)—permitted price|| is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c)—relevant person|| means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) —relevant person|| means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e)—valued added tax|| means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day||) would be different from the permitted price on the next day (—the second day||) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence—

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Film Classification When required

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section—

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority

under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

Annex 2 – Conditions consistent with the operating schedule

1. The Portman Group proof of age scheme or similar such scheme shall be adopted.
2. Toilets shall be checked regularly for the use of drugs and other illegal activities.
3. Adequate and appropriate first aid equipment shall be available on the premises.
4. Suitable and sufficient fire fighting equipment shall be provided and maintained in good order.
5. Regular surveys (checks) shall be carried out when the premises are used for entertainment to ensure the level of music is arranged so as not to cause a nuisance to local residents
6. Notices advertising the number of a local licensed taxi service shall be displayed in a prominent position.
7. CCTV shall be installed and maintained in a working condition. (This condition shall take effect from 1st January 2007).
8. All CCTV recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested.
9. Door supervisors of a sufficient number and gender mix, shall be employed from 20:00 hours on any day when the premises are open for the sale of alcohol past midnight.
10. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
11. Outside drinking shall only be allowed at the tables provided and no customer shall be allowed to take glasses or bottles away.
12. The use of the outside tables shall cease at 23:00 hours each day.

Annex 3 – Conditions attached after a hearing by the licensing authority

None

Annex 4 – Plans

See attached